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Monday, October 27, 2023

Dear Parents of High School Seniors,

As your child prepares to embark on their journey to higher education, we understand that the financial aspect of college can be a significant concern for many families. To ease this process and provide you with valuable resources, we are excited to introduce a new initiative that will help you navigate the complex world of financial aid.

Starting in November, we are launching the "My Readiness Coach" platform for parents and guardians. This is a comprehensive financial aid planning tool that will support you and your child through the financial aid process. Each month the platform will be updated with the necessary tools and information along with pre-recorded webinars to make the process more manageable. This initiative is designed to provide the knowledge you need to make informed decisions regarding your child's education and financial planning.

Your participation in the platform, as mentors to your child(ren), is a crucial part of the process. In doing so, you will have the opportunity to actively engage with your child's financial aid journey and access a wealth of valuable information, resources, and guidance. Our goal is to make the financial aid process as transparent and straightforward as possible for both you and your child.

The My Readiness Coach platform will offer a series of monthly financial aid modules, worksheets, and PDFs to guide you through the intricacies of the financial aid application process. These resources will address every phase of financial aid, from understanding the Free Application for Federal Student Aid (FAFSA) to exploring scholarship opportunities and managing college costs. We believe that by actively participating in these modules, you will be better equipped to support your child's dreams of higher education and ensure they receive the financial aid they need.

To get started, simply accept your invitation as mentors from an email that will come from your child. We will provide you with detailed instructions on how to join and access the wealth of information available. By taking advantage of this opportunity, you'll be better prepared to navigate the financial challenges of the college application process and ensure that your child receives the support they deserve.

Your involvement in this initiative is invaluable, and we look forward to assisting you every step of the way. Together, we can help make your child's transition into higher education a more accessible and manageable endeavor.

If you have any questions or need further assistance, please feel free to reach me directly, or contact your child's senior counselor.

We are excited to embark on this journey with you and look forward to a successful and fulfilling academic year.

Sincerely,

Courtney A. Laver
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